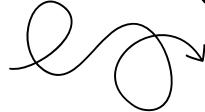




# A MIDDLE SCHOOL ELA



## VALENTINE'S DAY ELA ACTIVITIES BUNDLE

This engaging seasonal unit gives students multiple ways to practice key ELA skills while keeping them hooked with Valentine's Day-themed texts, songs, and activities. With teacher guides, scaffolded practice, and ready-to-go student pages, you'll have everything you need to bring a little Valentine's Day season energy into your classroom—without sacrificing depth or rigor.

- Valentine's Day Word Search** (color + black-and-white w/ answer key)
- Figurative Language Activity** with Teacher guide, reference chart, student practice pages, and answer key.
- Valentine's Day TV Commercials: Rhetorical Appeals** with Teacher guide, curated video links, reference pages (ethos, pathos, logos), and student analysis worksheets
- Valentine's Songs Theme/Main Idea** with Teacher guide, curated playlist, and student lyric/theme analysis sheets
- Love Story "Would You Rather Read..." Activity** with Teacher guide + slides and student response

# Valentine's day-themed ELA activities bundle

This bundle of Valentine's Day-themed activities helps middle schoolers practice figurative language, rhetoric, theme, and independent reading skills, while keeping them engaged with seasonal texts, commercials, songs, and novels. With teacher guides, reference charts, and scaffolded practice, you'll have everything you need to make Valentine's Day both academic and fun.

## Here's what they'll learn:

- **Figurative Language Foundations:** Identify, explain, and create similes, metaphors, idioms, personification, irony, and more in Valentine's Day-themed sentences.
- **Rhetorical Appeals in Media:** Analyze how ethos, pathos, and logos are used in Valentine's Day commercials to persuade audiences.
- **Theme Through Music:** Listen to Valentine's Day season songs across genres and analyze lyrics for theme, imagery, and tone.
- **Independent Reading Choices:** Explore novels through "Would You Rather" activities that get students thinking critically about genre, plot, and style.

## Why this works:

Instead of random holiday worksheets, these activities combine seasonal engagement with real ELA skill-building. Students move from surface-level responses to deeper analysis using high-interest media and texts they can relate to. With built-in teacher guides, reference pages, and answer keys, you can run these activities with confidence and keep rigor high—even during chaotic Valentine's Day weeks.

## Perfect for:

- Teachers who want seasonal activities that *still hit standards*
- Students who need engaging, high-interest practice to stay motivated during Valentine's Day
- Any middle school ELA class looking to weave seasonal fun into figurative language, media analysis, and theme work

# Teachers like you have said...



This resource cost me money! **After reading this, the students couldn't wait to read some of these novels.** I had a bunch in my library, but I ordered the rest quickly. When they came, my students couldn't wait to get their hands on the new books! That made my teacher heart happy!"  
– Kingdom A.



My kids loved using this resource for their school day. **They were engaged in the resource and had no trouble getting started. It didn't take a lot of time to prepare this resource, so it was easy for to use quickly.** –Shannon H.



I love all of Martina's things! I bought this because my students loved the similar packet she made with **Valentines English activities** - I especially love the pick a book activity :) –Literary Jane



**"I love all of Martina's resources,** so when I heard she was making a Halloween DIGITAL activity, I had to jump on it! This was perfect for my students to do remotely. **They got to choose which activities they wanted to do, so I love the variety.** Plus, most of these topics were already covered in class (thanks to her other units), so I didn't have to reteach anything!"  
-Christian B.



I used this mainly for the mood and tone tasks and it did not disappoint. **My students were so engaged and interested in these activities. Everything you do is GOLD.**" -Jennifer S.



**My students loved the "would you rather" horror book activity!** Many of them found new books to try out and had fun discussing with one another why they would pick one over the other! –Niewo Knows Best

# MIDDLE SCHOOL VALENTINE'S DAY ELA ACTIVITIES

figurative language, rhetoric, theme, and novel activities



DIGITAL GOOGLE SLIDES LINKS:

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# TEACHER GUIDES FOR EACH ACTIVITY

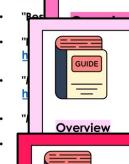
Includes teacher guides, activity materials, full-size reference materials, and student worksheets.

## Teacher Guide Page Love Songs Theme Analysis

**DISCLAIMER:** I JUST PLAY THE SONGS. I DON'T SHOW THE VIDEOS.  
PREVIEW ALL VIDEOS AND SONGS BEFORE SHOWING OR PLAYING



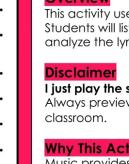
## Teacher Guide Page Valentine's Day Figurative Language



## Teacher Guide Page: Valentine's Day Commercial Mood and Tone



## Teacher Guide Page Love Songs Theme Analysis



## Teacher Guide Page Love/Romance Novel Would You Rather Read...

### Overview

This activity uses music with love vibes to help students practice theme analysis. Students will listen to short clips from a curated list of songs across genres, then analyze the lyrics for themes, imagery, and seasonal connections.

### Disclaimer

I just play the songs. I don't show the videos.  
Always preview all songs before playing to check for appropriateness in your classroom.

### Why This Activity?

Music provides a powerful and relatable entry point for middle schoolers. Many songs use figurative language and emotional appeals that connect easily to literary analysis skills. Plus, the fall theme helps engage students in a seasonal and creative way.

### Instructions

1. **Introduce the Activity**
  - Explain that students will analyze the lyrics and overall theme of each song.
  - Remind them to listen for imagery, figurative language, tone, and message.
2. **Play Song Clips**
  - For time management, play only the first section up to the chorus.
  - Pause after each clip for quick discussion or notes.
  - Use teacher notes provided for any special start times or cautions.
3. **Analyze Themes**

Students can work individually, in pairs, or as a whole class to identify:

  - What is the central theme or message of this song?
  - How does it connect to fall, change, memory, or nostalgia?
  - What figurative language devices stand out?
4. **Wrap-Up Writing / Discussion**
  - Compare how different genres express similar themes of love.
  - Optional writing prompt: Choose one song and explain how its theme connects to your own love experiences.

### Differentiation Ideas

- Support:** Provide lyric excerpts or guiding questions.
- Challenge:** Ask students to compare a song to a poem or short story with a similar theme.
- Engagement:** Let students suggest and analyze their own love songs.

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## Teacher Guide Page

## Teacher Guide Page: Valentine's Day Commercial Rhetorical Appeals

### Overview

This activity uses Valentine's Day commercials to teach students about rhetorical appeals (ethos, pathos, logos). Students will watch a curated selection of commercials and identify the rhetorical appeals used.

### Why This Activity?

There is a reason why Valentine's Day commercials are so effective. Students will analyze the commercials and identify the rhetorical appeals used.

## Teacher Guide Page Valentine's Day Commercial Rhetorical Appeals

### Overview

This activity helps students explore new novels while practicing decision-making and written explanation skills. Students read short synopses of two books, decide which one they would rather read, and explain their reasoning.

### Why This Activity?

This "Would You Rather" structure builds buzz around independent reading by presenting students with real choices. It also encourages them to think critically about what draws them to a book—whether it's genre, plot, theme, or style.

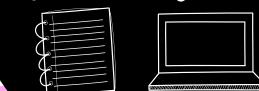
### Instructions

- 1. Introduce the Activity**
  - Show students the slides (included in a separate file).
  - Each slide presents two novels with cover images and a synopsis.
- 2. Student Choice**
  - Students read both synopses.
  - They choose which book they would rather read.
  - They write a short explanation for their choice, citing something specific from the synopsis that appealed to them.
- 3. Optional Add-On**
  - If you have physical copies of the books, display them in the classroom.
  - Encourage students to check them out or read the activity.
  - Use this as a springboard into book talks, reading, or literature circles.

### Differentiation Ideas

- Support:** Provide sentence starters like "I would rather read..."
- Challenge:** Ask students to connect the book to a personal book or genre.
- Engagement:** Let students vote on the results on a class chart.

PRINT AND  
DIGITAL



# SIX VALENTINE'S DAY ELA ACTIVITIES

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## VALENTINE'S DAY COMMERCIALS MOOD AND TONE

Watch the Valentine's Day commercials and identify the mood and tone created in the beginning and identify the mood and tone that is created at the end of the commercials.

**COMMERCIAL ONE**

**Product:**  **Begin:**  **Explore:**  **End:**  **Tone:**  **Explore:** 

### Teacher Guide Page: Valentine's Day Commercial Mood and Tone

**Overview**  
This activity uses Valentine's Day commercials to teach students how authors and creators establish **mood and tone**. Students will watch a curated selection of commercials and analyze how elements like lighting, music, color, pacing, and dialogue work together to create a specific feeling and attitude toward the subject.

**Why These Commercials?**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## VALENTINE'S DAY COMMERCIALS RHETORICAL APPEALS

Watch the Valentine's Day commercials and identify the ethos, pathos, and logos used in each. Some may not have all three appeals, but think critically about how all three might be included.

**COMMERCIAL ONE** **Product:**  **Ethos:**  **Pathos:**  **Logos:** 

**COMM** **Ethos:**  **Pathos:**  **Logos:** 

**COMM** **Ethos:**  **Pathos:**  **Logos:** 

**COMM** **Ethos:**  **Pathos:**  **Logos:** 

### Teacher Guide Page: Valentine's Day Commercial Rhetorical Appeals

**Overview**  
This activity uses Valentine's Day commercials to teach students about rhetorical appeals (ethos, pathos, logos). Students will watch a curated selection of commercials and analyze how companies use emotional connection, credibility, and logic to persuade their audience.

**Why These Commercials?**  
There are tons of Valentine's Day commercials out there, but I selected these because they are appropriate for middle school and either don't require skipping—or I've noted which parts to avoid. **Teachers should always preview the commercials to ensure they work in their classroom setting.**

**Instructions**

1. **Introduce Rhetorical Appeals**  
Review ethos (credibility), pathos (emotions), and logos (logic) with examples.
2. **Watch Commercials**  
Provide students with the [Links Page](#) (below) so they can access the videos.
  - Option 1: Watch together as a class and pause to discuss.
  - Option 2: Assign in small groups or stations for independent analysis.
3. **Analyze Appeals**  
After each commercial, have students identify:
  - Which appeal(s) are used?
  - What specific techniques make it effective (music, narration, imagery, characters, etc.)?
  - How does the commercial connect to Valentine's Day or emotions?

**Wrap-Up Discussion / Writing**  
Students reflect: Which rhetorical appeal seems most common in Valentine's Day commercials? Why might advertisers lean on that strategy during the holiday season?

**Differentiation Ideas**

- **Advanced learners:** Compare the effectiveness of appeals across commercials.
- **Support:** Provide sentence starters or a graphic organizer (e.g., "This commercial appeals to \_\_\_ because...").
- **Cross-curricular:** Tie into media literacy or even economics (holiday spending).

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Name: \_\_\_\_\_ Date: \_\_\_\_\_

## ANALYZING THE THEME OF LOVE SONGS

Listen to the famous love songs and/or read the lyrics and determine the theme and main idea of the music. Provide one piece of evidence (a song lyric) that proves your theme.

**SONG ONE**

**Product:**  **Music:**  **Theme:**  **Text:** 

### Teacher Guide Page Love Songs Theme Analysis

**Overview**  
This activity uses music with love vibes to help students practice theme analysis. Students will listen to short clips from a curated list of songs across genres, then analyze the lyrics for themes, imagery, and seasonal connections.

**Disclaimer**  
*I just play the songs. I don't show the videos.*

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## DETERMINING THE TYPE OF FIGURATIVE LANGUAGE

Determine which type of figurative language is used and then explain its meaning or how it is that particular type of figurative language.

**Teacher Guide Page Valentine's Day Figurative Language**

**Overview**  
This activity helps students review and practice identifying types of figurative language in a Valentine's Day-themed context. Students will use a reference chart and apply their knowledge to sentences that include idioms, similes, metaphors, hyperbole, personification, irony, and more.

**Why This Activity?**  
Middle schoolers often recognize figurative language when they hear it in conversation, songs, or commercials, but they struggle to label and explain it. This activity gives them seasonal, high-interest examples and plenty of practice connecting definitions with real usage.

**Instructions**

1. **Introduce Figurative Language**  
Use the reference chart (simile, metaphor, hyperbole, alliteration, onomatopoeia, personification, idioms, allusion, irony). Read through definitions and examples together.
2. **Independent Practice**  
Students complete the worksheet by:
  - Identifying the type of figurative language in each sentence.
  - Explaining the meaning of the phrase or why it represents that type.
3. **Review and Discuss**  
Go over the answer key as a class. Encourage students to explain their thinking and notice that some phrases could spark debate (e.g., idiom vs. metaphor).
4. **Extension Options**
  - Have students create their own Valentine's Day-themed figurative language examples for each type.
  - Use them to create a "class book" or display.
  - Tie it into writing: challenge students to add at least three figurative language devices to a Valentine's Day-themed narrative.

**Differentiation Ideas**

- **Support:** Provide sentence stems like "This is a \_\_\_ because it..."
- **Challenge:** Ask students to explain how figurative language affects imagery, tone, or meaning in writing.
- **Engagement:** Let students act out or illustrate examples for their peers.

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Name: \_\_\_\_\_ Date: \_\_\_\_\_

## VALENTINE'S DAY WORD SEARCH

Find the Valentine's Day words in the word search below.

E	N	I	M	E		B	E	S	E	T	E	D	D	D
N	S	R	C	L	C	H	E	S	S	R	R	I	C	
I	S	W	T	P	S	H	S	N	E	A	D	H	H	

**LOVE STORY WOULD YOU RATHER READ...**

Read the synopsis for each novel pair and then write the title of the book you would rather read. Then write an explanation as to why you'd prefer that book.

**Would you rather read book one:**  
Explanation: \_\_\_\_\_  
\_\_\_\_\_

**Would you rather read book two:**  
Explanation: \_\_\_\_\_  
\_\_\_\_\_

**Teacher Guide Page Love/Romance Novel Would You Rather Read...**

**Overview**  
This activity helps students explore new novels while practicing decision-making and written explanation skills. Students read short synopses of two books, decide which one they would rather read, and explain their reasoning.

**Why This Activity?**  
This "Would You Rather" structure builds buzz around independent reading by presenting students with real choices. It also encourages them to think critically about what draws them to a book—whether it's genre, plot, theme, or style.

**Instructions**

1. **Introduce the Activity**
  - Show students the slides (included in a separate file).
  - Each slide presents two novels with cover images and a synopsis.
2. **Student Choice**
  - Students read both synopses.
  - They choose which book they would rather read.
  - They write a short explanation for their choice, citing something specific from the synopsis that appealed to them.
3. **Optional Add-On**
  - If you have physical copies of the books, display them in the classroom.
  - Encourage students to check them out or preview them after the activity.
  - Use this as a springboard into book talks, independent reading, or literature circles.

**Differentiation Ideas**

- **Support:** Provide sentence starters like "I would rather read \_\_\_ because..."
- **Challenge:** Ask students to connect their choice to a past favorite book or genre.
- **Engagement:** Let students vote on the most popular picks and track results on a class chart.

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# WOULD YOU RATHER READ... ACTIVITY

Name: _____	Date: _____
<b>LOVE STORY WOULD YOU RATHER READ...</b>	
Read the synopsis for each novel pair and then write the title of the book you would rather read. Then write an explanation as to why you'd prefer that book.	
Would you rather read book one: _____	
Explanation: _____	
Name: _____ Date: _____	
<b>LOVE STORY WOULD YOU RATHER READ...</b>	
Read the synopsis for each novel pair and then write the title of the book you would rather read. Then write an explanation as to why you'd prefer that book.	
Would you rather read book one: _____	
Explanation: _____	
 <p><b>Teacher Guide Page</b> Love/Romance Novel Would You Rather Read...</p>	
<p><b>Overview</b> This activity helps students explore new novels while practicing decision-making and written explanation skills. Students read short synopses of two books, decide which one they would rather read, and explain their reasoning.</p> <p><b>Why This Activity?</b> This "Would You Rather" structure builds buzz around independent reading by presenting students with real choices. It also encourages them to think critically about what draws them to a book—whether it's genre, plot, theme, or style.</p> <p><b>Instructions</b></p> <ol style="list-style-type: none"> <li><b>1. Introduce the Activity</b> <ul style="list-style-type: none"> <li>Show students the slides (included in a separate file).</li> <li>Each slide presents two novels with cover images and a synopsis.</li> </ul> </li> <li><b>2. Student Choice</b> <ul style="list-style-type: none"> <li>Students read both synopses.</li> <li>They choose which book they would rather read.</li> <li>They write a short explanation for their choice, citing something specific from the synopsis that appealed to them.</li> </ul> </li> <li><b>3. Optional Add-On</b> <ul style="list-style-type: none"> <li>If you have physical copies of the books, display them in the classroom.</li> <li>Encourage students to check them out or preview them after the activity.</li> <li>Use this as a springboard into book talks, independent reading, or literature circles.</li> </ul> </li> </ol> <p><b>Differentiation Ideas</b></p> <ul style="list-style-type: none"> <li><b>Support:</b> Provide sentence starters like "I would rather read _____ because..."</li> <li><b>Challenge:</b> Ask students to connect their choice to a past favorite book or genre.</li> <li><b>Engagement:</b> Let students vote on the most popular picks and track results on a class chart.</li> </ul>	

# LOVE SONG THEMES AND VALENTINE'S DAY FIGURATIVE LANGUAGE ACTIVITIES

Each lesson plan has a teacher guide, all teacher links, student resources, and any applicable reference sheets.

**SONG FOUR:**  
Main Idea: \_\_\_\_\_

Theme: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

### ANALYZING THE THEME OF LOVE SONGS

Listen to the famous love songs and/or read the lyrics and determine the theme and main idea (or main topic) that proves your theme.

**SONG FOUR:**  
Main Idea: \_\_\_\_\_

Theme: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

### ANALYZING THE THEME OF LOVE SONGS

Listen to the famous love songs and/or read the lyrics and determine the theme and main idea (or main topic) that proves your theme.

**THEME STATEMENTS**

- Human beings are always searching for acceptance.
- Bravery comes in many forms.

**THEME TOPICS IN LITERATURE**

**THEME STATEMENTS**      **THEME TOPICS IN LITERATURE**

**Teacher Guide Page**  
Love Songs Theme Analysis

**DISCLAIMER: I JUST PLAY THE SONGS. PREVIEW ALL VIDEOS AND SONGS.**

I've compiled a list of songs and links to a selection of songs from various musicals for the sake of time and my sanity. I only play the chorus once. If the links don't work,

- "I Will Always Love You" by Whitney Houston: <https://www.youtube.com/watch?v=3JWzJzWzPbU>
- "Best of My Love" by The Emotions: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "I Want to Know What Love Is" by Foreigner: <https://www.youtube.com/watch?v=rqHgk>
- "My Heart Will Go On (Love Theme from 'Titanic') by Celine Dion: <https://www.youtube.com/watch?v=Fcu>
- "Making Memories of Us" by Keith Urban: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "You're Still the One" by Shania Twain: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Amazed" by Lionel Richie: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Crazy Little Thing Called Love" by Queen: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Is This Love?" by Whitesnake: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "(I Just) Died in Your Arms" by Cutting Crew: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "You Make Loving Fun" by Fleetwood Mac: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Chasing Cars" by Snow Patrol: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Bless the Broken Road" by Rascal Flatts: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Love Story" by Taylor Swift: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "My Girl" by The Temptations: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Ain't No Other Man" by Christina Aguilera: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "The Best" by Tina Turner: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>
- "Bleeding Love" by Leona Lewis: <https://www.youtube.com/watch?v=4hXWzJzWzPbU>

**Instructions**

1. Introduce the Activity
  - Explain that students will analyze the lyrics and overall theme of each song.
  - Remind them to listen for imagery, figurative language, tone, and message.
2. Play Song Clips
  - For time management, play only the first section up to the chorus.
  - Pause after each clip for quick discussion or notes.
  - Use teacher notes provided for any special start times or cautions.
3. Analyze Themes
  - Students can work individually, in pairs, or as a whole class to identify:
    - What is the central theme or message of this song?
    - How does it connect to fall, change, memory, or nostalgia?
    - What figurative language devices stand out?
4. Wrap-Up Writing / Discussion
  - Compare how different genres express similar themes of love.
  - Optional writing prompt: Choose one song and explain how its theme connects to your own love experiences.

**Differentiation Ideas**

- Support:** Provide lyric excerpts or guiding questions.
- Challenge:** Ask students to compare a song to a poem or short story with a similar theme.
- Engagement:** Let students suggest and analyze their own love songs.

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9. \_\_\_\_\_ While I was singing a love song on the Karaoke machine, my boyfriend broke up with me over a text message.

**Meaning:**

10. \_\_\_\_\_ My alarm clock yelled at me to get out of bed this morning, and I jumped up when I realized it was finally Valentine's Day.

**Meaning:**

11. \_\_\_\_\_ But soft, what light through yonder window breaks? It is the east, and Juliet is the sun! —Romeo & Juliet, William Shakespeare

**Meaning:**

12. \_\_\_\_\_ late in the day.

**Meaning:**

13. \_\_\_\_\_ are my feet.

**Meaning:**

14. \_\_\_\_\_ Day.

**Meaning:**

### figurative LANGUAGE

**Simile**  
Definition: Compares two unlike things using "like" or "as."  
Example: Nick's poem to Jess said, "My love is like a red, red rose."

**Metaphor**  
Definition: Comparing two things that are not alike to suggest they have something in common.  
Example: "I thought love would be my cure But now it's my disease." —Alicia Keys, "Love Is My Disease"

**Hyperbole**  
Definition: an exaggeration that can't possibly be true.  
Example: There was a ton of candy in Ms. Day's classroom from all the Valentine's Day activities.

### figurative LANGUAGE

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**Hyperbole**  
Definition: an exaggeration that can't possibly be true.  
Example: There was a ton of candy in Ms. Day's classroom from all the Valentine's Day activities.

**Alliteration**  
Definition: The repetition of beginning consonant sounds in two or more neighboring words or syllables.  
Example: After years of being apart, she reunited with his long, lost love.

**Personification**  
Definition: Giving something unhuman, actual human qualities.  
Example: Jacob's Valentine's Day box was calling her name as she moved the love letter back and forth in her hands.

**Idioms**  
Definition: An expression of two or more words that means something other than the actual or literal meaning.  
Example: She was so beautiful, that it took his breath away.

**Allusion**  
Definition: An allusion is a figure of speech that makes a reference to a place, person, or event.  
Example: "Don't act like a Romeo in front of her." —"Romeo" is a reference to Shakespeare's Romeo.

**Irony**  
Definition: the expression of one's meaning by using language that normally signifies the opposite.  
Example: He stressed all week about making Valentine's Day perfect for his girlfriend, but when he got to school, she didn't even know it was Valentine's Day until he handed her the balloons.

9. \_\_\_\_\_ While I was singing a love song on the Karaoke machine, my boyfriend broke up with me over a text message.

**Meaning:**

10. \_\_\_\_\_ me to get out of bed this was finally Valentine's Day.

**Meaning:**

11. \_\_\_\_\_ over heels in love with her new boyfriend.

**Meaning:**

12. \_\_\_\_\_ Happiness is the china shop; love is the bull.

**Meaning:**

13. \_\_\_\_\_ When I saw how cute he was, he took my breath away.

**Meaning:**

**Teacher Guide Page**  
Valentine's Day Figurative Language

**Overview**

This activity helps students review and practice identifying types of figurative language in a Valentine's Day-themed context. Students will use a reference chart and apply their knowledge to sentences that include idioms, similes, metaphors, hyperbole, personification, irony, and more.

**Why This Activity?**

Middle schoolers often recognize figurative language when they hear it in conversation, songs, or commercials, but they struggle to label and explain it. This activity gives them seasonal, high-interest examples and plenty of practice connecting definitions with real usage.

**Instructions**

1. Introduce Figurative Language
  - Use the reference chart (simile, metaphor, hyperbole, alliteration, onomatopoeia, personification, idioms, allusion, irony). Read through definitions and examples together.
2. Independent Practice
  - Students complete the worksheet by:
    - Identifying the type of figurative language in each sentence.
    - Explaining the meaning of the phrase or why it represents that type.
3. Review and Discuss
  - Go over the answer key as a class. Encourage students to explain their thinking and notice that some phrases could spark debate (e.g., idiom vs. metaphor).
4. Extension Options
  - Have students create their own Valentine's Day-themed figurative language examples for each type.
  - Use them to create a "class book" or display.
  - Tie it to writing: challenge students to add at least three figurative language devices to a Valentine's Day-themed narrative.

**Differentiation Ideas**

- Support:** Provide sentence stems like "This is a \_\_\_\_\_ because it..."
- Challenge:** Ask students to explain how figurative language affects imagery, tone, or meaning in writing.
- Engagement:** Let students act out or illustrate examples for their peers.

# RHETORIC AND MOOD AND TONE ADVERTISEMENT ACTIVITIES

Each lesson plan has a teacher guide, all teacher links, student resources, and any applicable reference sheets.

**Valentine's Day Commercials Mood and Tone**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**COMMERCIAL ONE**

Product: \_\_\_\_\_  
Be: \_\_\_\_\_  
Ex: \_\_\_\_\_  
En: \_\_\_\_\_  
Top: \_\_\_\_\_  
Ex: \_\_\_\_\_  
Com: \_\_\_\_\_  
Pro: \_\_\_\_\_

**MOOD AND TONE**

**TONE:** The author's attitude toward a subject  
**MOOD:** The atmosphere or emotions a selected subject creates

**TONE WORDS**

Admiring | Encouraging

**Teacher Guide Page**

**Teacher Guide Page: Valentine's Day Commercial Mood and Tone**

**Overview**  
This activity uses Valentine's Day commercials to teach students how authors and creators establish mood and tone. Students will watch a curated selection of commercials and analyze how elements like lighting, music, color, pacing, and dialogue work together to create a specific feeling and attitude toward the subject.

**Why These Commercials?**  
There are tons of Valentine's Day commercials out there, but I selected these because they're appropriate for middle school and require little to no editing. Teachers should always preview the commercials to ensure they fit in their classroom and students.

**Instructions**

1. **Introduce Mood and Tone:** Review the difference between mood (the feeling or atmosphere created for the audience) and tone (the author's or creator's attitude toward the subject). Provide a few familiar examples from stories, songs, or films.
2. **Watch Commercials:** Give students the [Links Page](#) (below) or show the videos as a class.
  - **Option 1:** Watch together and pause to discuss key moments.
  - **Option 2:** Assign in small groups or stations for independent analysis.
3. **Analyze Mood and Tone:** After each commercial, have students identify and discuss:
  - What is the mood of the commercial? How do you know?
  - What is the tone the company or narrator uses?
  - Which elements (music, lighting, sound effects, word choice, pacing, colors) help create that effect?
  - How do the choices connect to Valentine's Day themes or emotions?

**Wrap-Up Discussion / Writing**

- Students reflect: Which commercials created the strongest mood? Which used tone most effectively to influence the audience's reaction?
- You might also ask: How does mood or tone affect how we respond to advertisements during Valentine's Day?

**Differentiation Ideas**

- **Advanced learners:** Compare two commercials that create contrasting moods (e.g., loving vs. funny) and explain which is more effective and why.
- **Support:** Provide a sentence frame or mood/tone chart (e.g., "This commercial feels \_\_\_\_\_ because the creator used \_\_\_\_\_").
- **Cross-curricular:** Connect to art or media studies by discussing color psychology or sound design in advertising.

**Valentine's Day Commercials Rhetorical Appeals**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**COMMERCIAL ONE**

Product: \_\_\_\_\_

**COMMERCIAL FIVE**

Product: \_\_\_\_\_

**Teacher Guide Page**

**Teacher Guide Page: Valentine's Day Commercial Rhetorical Appeals**

**Overview**  
This activity uses Valentine's Day commercials to teach students about rhetorical appeals (ethos, pathos, logos). Students will watch a curated selection of commercials and analyze how companies use emotional connection, credibility, and logic to persuade their audience.

**Why These Commercials?**  
There are tons of Valentine's Day commercials out there, but I selected these because they are appropriate for middle school and either don't require skipping—or I've noted which parts to avoid. Teachers should always preview the commercials to ensure they work in their classroom setting.

**Instructions**

1. **Introduce Rhetorical Appeals**  
Review ethos (credibility), pathos (emotions), and logos (logic) with examples.
2. **Watch Commercials**  
Provide students with the [Links Page](#) (below) so they can access the videos.
  - **Option 1:** Watch together as a class and pause to discuss.
  - **Option 2:** Assign in small groups or stations for independent analysis.
3. **Analyze Appeals**  
After each commercial, have students identify:
  - Which appeal(s) are used?
  - What specific techniques make it effective (music, narration, imagery, characters, etc.)?
  - How does the commercial connect to Valentine's Day or emotions?

**Wrap-Up Discussion / Writing**

Students reflect: Which rhetorical appeal seems most common in Valentine's Day commercials? Why might advertisers lean on that strategy during the holiday season?

**Differentiation Ideas**

- **Advanced learners:** Compare the effectiveness of appeals across commercials.
- **Support:** Provide sentence starters or a graphic organizer (e.g., "This commercial appeals to \_\_\_\_\_ because \_\_\_\_\_").
- **Cross-curricular:** Tie into media literacy or even economics (holiday spending).

# DIGITAL STUDENT NOTEBOOK AND GOOGLE SLIDES INCLUDED

Valentine's Day ELA Activities

File Edit View Insert Format Slide Arrange Tools Extensions Help

Slideshow Upgrade

Background Layout Theme Transition

1. **Valentine's Day ELA Activities**

2. **Valentine's Day Word Search**

3. **Figurative Language**

4. **Determining the Type of Figurative Language**

5. **Determining the Type of Figurative Language**

**DETERMINING THE TYPE OF FIGURATIVE LANGUAGE**

Determine which type of figurative language is used and then explain its meaning or how it is that particular type of figurative language.

EXAMPLE	TYPE OF FIGURATIVE LANGUAGE	MEANING AND/OR EXPLANATION
1. She was head over heels in love with her new boyfriend.		
2. Happiness is the china shop; love is the bull.		
3. When I saw how cute he was, he took my breath away.		
4. His daughter was the apple of his eye.		

Valentine's Day ELA Activities

File Edit View Insert Format Slide Arrange Tools Extensions Help

Slideshow Upgrade

Background Layout Theme Transition

11. **Valentine's Day Commercial Appeals**

Watch the Valentine's Day commercials and identify the ethos, pathos, and logos used in each. Many may not have all three appeals, but think critically about how all three might be included.

7. Samsung: "Samsung's Valentine Day Love Notes" [https://www.youtube.com/watch?v=EcfdA\\_yOTR&list=UOxW0eyh6Yn&index=423](https://www.youtube.com/watch?v=EcfdA_yOTR&list=UOxW0eyh6Yn&index=423)

Product Seven:

Ethos  
Pathos  
Logos

8. Dairy Queen: "Dairy Queen Commercial 2017 Cupid Cake" <https://www.youtube.com/watch?v=A44-185UdAg>

Product Eight:

Ethos  
Pathos  
Logos

9. Victoria's Secret: "Victoria's Secret Angels Play Football" <https://www.youtube.com/watch?v=55-sx-QqdM>

Product Nine:

Ethos  
Pathos  
Logos

10. Mrs. Fields: "2017 Valentine's Day Commercial" <https://www.youtube.com/watch?v=ek6e5QHqMUY>

Product Ten:

Ethos  
Pathos  
Logos

Love Story Novel Would You Rather...

File Edit View Insert Format Slide Arrange Tools Extensions Help

Slideshow Upgrade

Background Layout Theme Transition

1. **LOVE STORY**

2. **LOVE STORY**

3. **LOVE STORY**

4. **LOVE STORY**

5. **LOVE STORY**

6. **LOVE STORY**

**LOVE STORY**  
would you rather read...

To all the boys I've loved before

GARY D. SCHMIDT

orbiting jupiter

What if the ones you ever had were about you? What if you fell about them...at once?

Sixteen-year-old Lara Jean Song keeps her love letters in a box. Her mom says she can't write love letters if they aren't appropriate for her; there are ones she's written. One for every boy she's ever liked. There are five in all. When she writes, she pours out her heart and soul, and she knows she would never say in real life, because her letters are for her eyes only. Until the day her secret letters are mailed, and suddenly, Lara Jean's love life goes from imaginary to out of control.

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# THANK YOU SO MUCH!



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